



## Being Carers Week

Carers Week is brought to life by the individuals and organisations who come together to organise activities and events throughout the UK.

Brought to you by a partnership of seven charities, Carers Week is a great opportunity to raise awareness about caring and celebrate carers' contribution to communities throughout the UK.

By holding all these activities and events under the banner of Carers Week we can generate more noise and draw attention to just how important caring is.

You're welcome to use the Carers Week logo to support your events and activities, as long as you look after it and follow three simple rules.

Likewise we'd love you to make the most of Carers Week to shout about the work you do and have created a template [press release](#) to help you. Of course you'll need to add your own spokespeople as well. Please help us by keeping the Carers Week messages clear and consistent so we can raise awareness effectively.

Here are some tips for using the logo.

### 1) Use the right files!

The Carers Week logo is trademarked.

- [Web version](#)
- [Print version](#)
- [Welsh versions](#)



There is also a "Healthy and Connected" graphic available to use alongside the Carers Week logo. Please do not use it on its own and always use it in conjunction with the Carers Week Logo.

- [Web version](#)
- [Print version](#)



Need it in fancy formats such as vector or transparent? If you can't find them in our handy zipped [Carers Week](#) file, they're probably not worth having!

**2) Use it in the right context!**

It should be used to support events and activities which are specifically related to this awareness campaign. So there should be a listing for them in the [Carers Week directory](#).

**3) Use the right dimensions and spacing**

Please don't squash, stretch, change colour or put anything else too close to the Carers Week logo. It needs room to breathe.

**Remember you can order materials from the [Carers Week shop](#) to help all events and activities look the part.**

For any queries about using the Carers Week logo, please contact [info@carersweek.org](mailto:info@carersweek.org)