






Carers Week 2024 Supporter charity pack

Social media suggested copy

General (save the date and theme)

 Save the date! #CarersWeek 2024 is Monday 10 - Sunday 16 June. This year theme is 'Putting carers on the map': making sure the rights and roles of carers are given the spotlight they deserve. Get involved  www.carersweek.org

We're supporting Carers Week

We're proud to be one of the eight national charities supporting #CarersWeek 2024. Together we'll raise awareness of the huge contribution carers make to society and the support they need. Join us and get involved  www.carersweek.org

Get involved

Whether it's at work, in your community or on social media, there are lots of ways to get involved in #CarersWeek 2024! Visit www.carersweek.org to find out more about how you can take part and help to recognise and support carers in the community.

Social media graphics

Graphics for use on social media can be downloaded [here](#).

Website & newsletter content

Feel free to tailor this copy for your house style and audiences

Long version

We're delighted to be supporting Carers Week 2024 this year. Carers Week is an annual campaign to raise awareness of caring, highlight the challenges unpaid carers face and recognise the contribution they make to families and communities throughout the UK. It also helps people who don't think of themselves as having caring responsibilities to identify as carers and access much-needed support.

Be sure to save the date in your diary for this year's Carers Week, which is taking place from 10-16 June when we'll be joining together in **putting carers on the map**. This Carers Week, we want communities across the UK to come together to support and lift up our carers. Politicians, employers, health and social services, businesses, education providers and members of the public all have a role to play in raising the status of carers until they have the recognition they deserve for all their contributions to society.

Carers Week is brought to life by thousands of individuals and organisations who come together to provide support for carers, run activities and highlight the vital role carers play in our communities, drawing attention to just how important caring is. To find out more and get involved, visit carersweek.org.

Short version

We're delighted to be supporting Carers Week 2024 again this year. Carers Week is an annual campaign to raise awareness of caring and recognise the vital contribution that unpaid carers make. Save the date! Carers Week 2024 is taking place from 10-16 June when we'll be joining together in **putting carers on the map**. To find out more and get involved, visit carersweek.org.

[How we use our theme in writing](#)

This year's theme is 'Putting carers on the map'

Our theme for Carers Week 2024 is 'Putting carers on the map'. When we are specifying that this is our theme, we use single quotation marks, as shown. However, if we are writing this as part of a block of copy, they are not required. For instance, "This June we want everyone to put carers on the map."